

# 24/7 Antimicrobial Protection

### FOR TOUCH DEVICES

June 2020

In partnership with



### **CHANGING CUSTOMER BEHAVIOUR**

Research conducted in 2019 revealed the following findings:



Research conducted by Trend-Monitor in June 2019, with a representative sample of 1000 UK consumers

AOPEN has partnered with meldCX + Kastus® to release antimicrobial solution for all fixed devices.

**AOPEN** CONFIDENTIAL

## INTRODUCING: THE KASTUS® TECHNOLOGY

Kastus® is a **globally patented coating innovation** that is 'baked in' to a screen or screen protector surface to enhance your touch device with 24/7 antimicrobial protection.



If video doesn't play, <u>CLICK HERE TO WATCH</u>



# 24/7 ANTIMICROBIAL PROTECTION



### 24/7 Antimicrobial protection on coated surfaces for life

Permanently blocks up to 99.99% of surface bacteria. Proven results against MRSA, E. coli and C. diff.



#### **Durable protection for life**

Once built-in to the glass during manufacturing, the antimicrobial screen coating is designed to work 24/7 for the lifetime of the product.

#### Hydrophilic - Easy Clean

Creates a hassle-free, easy clean surface that conserves water use and reduces chemical cleaning needs. Perfect for self-cleaning appliances.



#### **Anti-fingerprint**

Anti-fingerprint, easy clean functionality.



#### Visible light activated

Activated by visible light indoors and out – not reliant on UV light.



#### Eco-friendly

Non-leaching coating.



#### **Invisible Finish**

Ultra-thin, invisible coating that has no impact on aesthetics.



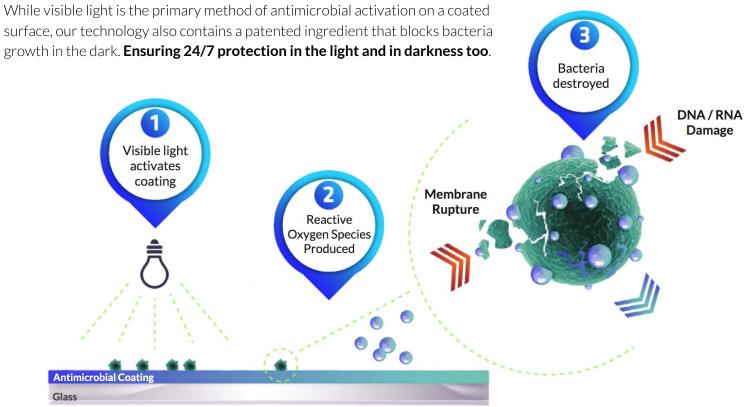
#### **Anti-Shatter Protection**

Designed to not shatter. If exposed to force, the screen protector glass will crack but not shatter into pieces.





### HOWS DOES THE ANTIMICROBIAL PROTECTION COATING WORK?



\*Note: this has been provided by Kastus®



# SOLUTIONS OFFERING

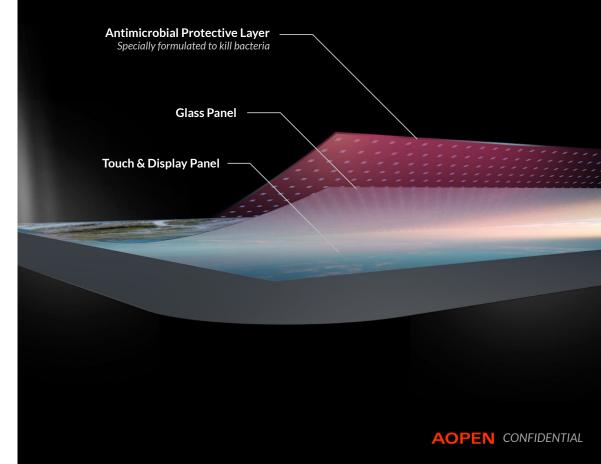
Two different options are available:

#### 1. FOR NEW DEVICES

**A baked in solution:** The Kastus coating is applied and baked-in to the touch screen cover glass during the glass manufacturing process

#### 2. FOR EXISTING DEVICES

**Screen protector solution:** A Kastus antimicrobial tempered glass screen protector that can be retrofitted / overlaid on to an existing touchscreen device



# SCREEN PROTECTOR SOLUTION

All screen protectors have been designed to be **compatible with most AOPEN all in one screens**.

It is applied similarly to how you would put a mobile screen protector on your phone.





## ALL-IN-ONE ANTIMICROBIAL KIT

A box of Kastus antimicrobial screen protector contains the following:

- Antimicrobial screen protector
- Alcohol wipe
- Microfibre cloth,
- Dust removal sticker
- Applicator squeegee
- Application instructions



# Thank You!

### Contact your AOPEN Sales Rep Today!

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